



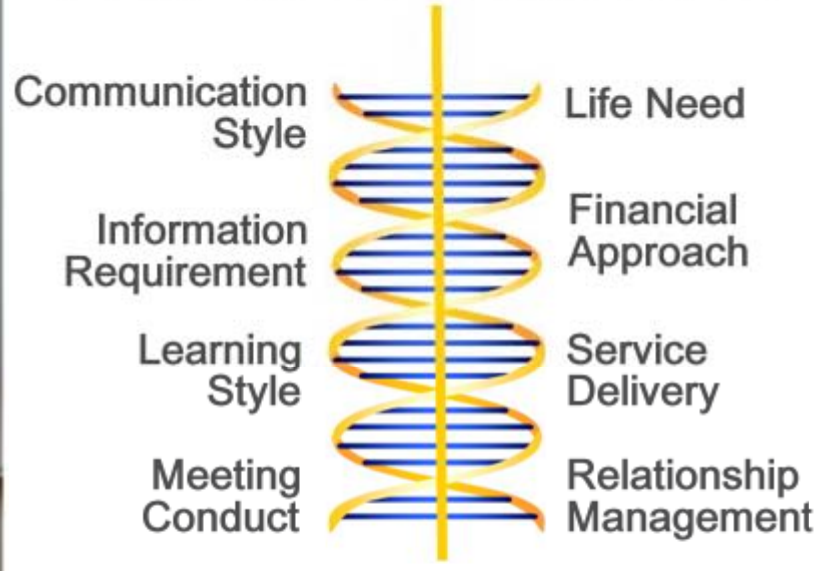
Communication DNA[®]

"Understanding People Before Numbers"



How do you wish to be communicated with?
Do you know how to communicate with others that you interact with?
Research and experience shows that knowing how to communicate with others on their terms is the foundation of all great relationships and the key to business success.

Communication DNA Profiles Uncover:



Behavioral Solutions for Delivering High Communication Performance

Worldwide leaders in behavioral discovery to pinpoint people's communication styles.

We offer a wide range of unique behavioral discovery, consulting, education and coaching programs to individuals and businesses in over 10 countries. Each program uniquely blends human behavior with personal development, and business solutions.

All of these programs draw on very powerful and predictive human behavioral insights obtained from proprietary Communication DNA profiling systems.

Leverage predictable communication insights into sustainable action plans for improved:

- Customer relationship management
- Information flow tailoring
- Consumer needs and preferences
- Personalized reporting
- Website profiling
- Personal, family and business relationships
- Social network development